Sample Pulpit Announcements

Two Weekends Prior to the Appeal (February 17 - 18)

The Annual Diocesan Appeal, which supports the work of the Catholic Church in Southwest Iowa, will take place in two weeks. The Appeal is not just another Sunday collection. It is a unified effort in which all Catholics in the Diocese of Des Moines join together to further the mission and ministry of our diocesan Church. We ask that each family of our parish pray for the success of the Appeal and consider a gift to sustain the Catholic Church in Southwest Iowa.

Weekend Prior to the Appeal (February 24-25)

The Annual Diocesan Appeal or A-D-A will be conducted next weekend in our parish. The ADA provides more than $4.7 million in essential support and over 70% of ministry and operational needs on an annual basis. Please prayerfully consider how you, as an individual and a family, can support our Diocese as strive to Sow God’s Spirit by Cultivating Connections in Christ.

Our parish goal is <**INSERT DOLLAR AMOUNT>.** With 100% participation, this is very much attainable. Soon you will be receiving a letter or postcard in the mail asking you to give a gift to the ADA. I encourage you to prayerfully consider giving generously to this year’s Appeal.

Weekend of the Appeal and Subsequent Weeks

This weekend is the kick-off of the Annual Diocesan Appeal or A-D-A. The ADA ensures that we can continue to Cultivate Connections in Christ throughout our community. The ADA helps us welcome people into communion, prepare disciples for the domestic church, draw our young people deeper into their faith and cultivate a culture of servant leadership. We invite you to watch this short video to learn more about how ADA is vital in supporting all the ministries of our Diocese.

<<show video before or after all weekend Masses>>

Thank you for watching our video on the ADA. At this time we invite each family to pick up a contribution card at the end of their pew (pause). We ask that each and every family of our parish pray for the success of the Appeal and consider making a gift. On the contribution card you may choose a one-time gift, a pledge to be paid over the next few months, or an ongoing gift, whereby you choose an amount to be paid each month until you ask the Diocese to stop.

Please complete both sides of the card.

Your contribution card can be placed in the collection basket, brought or mailed to the parish office, or mailed directly back to the Diocese. Or, you can give online at dmdiocese.org/giving. We need your help in meeting our parish’s ADA goal and sustaining the Catholic Church in southwest Iowa. Remember, once we meet our goal, our parish will receive any additional gifts for our local needs. Each prayer and every gift, regardless of the size, is vital to the success of the Appeal. Thank you for your generosity and kindness!

Weekend after the Appeal

Thank you to the **\_\_\_\_\_** families who made a gift to the Annual Diocesan Appeal last weekend. We are **\_\_\_\_\_** away from meeting our parish’s goal! If you have not yet made your gift, please prayerfully consider doing so. It is not too late.

Ongoing commitments to the Annual Diocesan Appeal help us to sow the seeds that sustain the Catholic Church in southwest Iowa. *We prepare disciples for the domestic church, invite and welcome people into communion, draw young people into deeper communion and cultivate a culture of servant leadership as one diocesan family committed to serve and protect one another and bring each other to Christ. (this would be a good place to insert the ways that your parish makes use of the resources and services from the Diocese office.*

Your contribution card can be placed in the collection basket, brought or mailed to the parish office, or mailed directly back to the Diocese. Or, you can give online at dmdiocese.org/giving. We need your help in meeting our parish’s ADA goal and sustaining the Catholic Church in southwest Iowa. Remember, When we meet our goal, our parish will receive any additional gifts for our local needs. Every prayer and each gift, regardless of the size, is vital to the success of the Appeal. Thank you for your generosity and kindness!

Pulpit or Bulletin Announcement if your parish has not reached its goal:

**\_\_\_\_\_\_** families have made a pledge to the Annual Diocesan Appeal. Our parish goal of 100% participation has not yet been met. Your help is needed. Please prayerfully consider supporting the Catholic Church in Southwest Iowa by pledging to the Appeal. A gift in any amount will be gratefully received and sincerely appreciated. Your contribution card can be placed in the collection basket, brought or mailed to the parish office, or mailed directly back to the Diocese. Or, you can give online at dmdiocese.org/giving. Thank you!